

Fostering diffusion of scientific contents of National Society Cardiovascular Journals: The new ESC search engine

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Authors

Fernando Alfonso, Lino Gonçalves, Fausto Pinto, Adam Timmis, Hugo Ector, Giuseppe Ambrosio, Panos Vardas

Abstract

European Society of Cardiology (ESC) National Society Cardiovascular Journals (NSCJs) are high-quality biomedical journals focused on cardiovascular diseases. The Editors' Network of the ESC devises editorial initiatives aimed at improving the scientific quality and diffusion of NSCJ. In this article we will discuss on the importance of the Internet, electronic editions and open access strategies on scientific publishing. Finally, we will propose a new editorial initiative based on a novel electronic tool on the ESC web-page that may further help to increase the dissemination of contents and visibility of NSCJs.